



local PARTNER profile



Farmersville, CA
www.theuglyco.com



Changing the perception of 'Ugly Fruit'

The Ugly Co. was born on a tractor in the heart of the San Joaquin Valley when founder Ben Moore (aka "Big Ugly") would ride around the farm with his father looking forward to the day when he'd have a farm of his own. Fast forward to today, The Ugly Company has set up shop in beautiful Farmersville and built a state-of-the-art facility specifically designed to process "Ugly" fruit.

Every season, farms throw away millions of pounds of fresh produce due to minor cosmetic imperfections or market conditions, but Ben was determined to find a better way. He works closely with other Central Valley farmers to give new life to funny looking fruits, reminding everybody to never judge a fruit by its cover. All of his hard work supports Ugly Fruit's vision to put an end to global food waste.

Taste the delicious varieties of All-Natural Dried Fruit Snacks made from Ugly Fruit. When you serve these to your students, you are preventing food waste in every pack.

COMPANY *snapshot*

- ✓ Processor, Packer, Wholesaler
- ✓ Veteran Owned
- ✓ Available for Speakers at Schools
- ✓ Available for Small Group Tours
- ✓ GFSI Certified

Whole Cherries
Sliced Mangos
Sliced Plums

Sliced Peaches
Sliced Nectarines
Sliced Apricots
Sliced Kiwis

Diced Peaches
Diced Nectarines
Diced Apricots



Let's grow forward together.

Reach out today for more information about our partners!

(800) 540-0215

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A GS Foods Group
Company