

*We believe our food creates opportunities to share our culture and family tradition with children and the community*

In 1955, Trinidad Garcia and her four children left Mexico for a better life in the United States. Settling in Los Angeles, she married Ramiro Ortiz and eventually opened their first business, a local Mexican deli that became famous for its freshly made tortillas. In 1975, Ramiro founded La Fortaleza, which stands for strength, fortitude, determination, and perseverance, and it was the beginning of a blossoming family business.



COMPANY snapshot

- ✓ Small Business
- ✓ Woman Owned
- ✓ Minority Owned
- ✓ Family Owned
- ✓ Available for Speakers at Schools

La Fortaleza takes pride in the quality and taste of their authentic Mexican food products. They also believe in promoting healthy eating habits and educating children about nutrition. They've built relationships with countless wonderful people and businesses and will continue to make the best Mexican food products for our customers.

Tortilla Chips

Sopes

Flavored tortillas

Original, Jalapeno, Chipotle and Tomato Basil