

A CHILD'S REACTION TO GOOD FRUIT IS

priceless

Herrera Farms, C&J Fruit Packing, and C&J Cold Storage are family-owned and operated businesses. The "C&J" stands for Cecilia and Javier Herrera, a young couple who moved to California in search of a better life. Two years after their arrival, they welcomed their son Jose, followed by their daughters Araceli and Karina.

In 1990, they sold their few possessions, borrowed from relatives and friends, and purchased a 20-acre farm. Since then, they have expanded their operations, adding more acreage, a packing house, and most recently, a cold storage facility. Cecilia and Javier continue to manage the day-to-day operations alongside all three of their children, with hopes that their grandchildren will soon join the family business.

The Herrera family has many relatives and friends who work with children, fostering a close-knit, community-oriented environment. This strong sense of connection and care translates into the production of delicious fruits and vegetables.



COMPANY
snapshot

- ✓ Minority Owned
- ✓ Family Owned
- ✓ Grower, Packer, Shipper
- ✓ Global Cap Certificate
- ✓ Small Business
- ✓ Available for Speakers at Schools
- ✓ Available for Small Group Tours

The Herrera family has numerous relatives and friends who work with children, fostering a strong sense of connection to the youth. This closeness is reflected in the abundance of delicious fruits and vegetables they produce.

Peaches // Nectarines // Plums // Vegetables





local PARTNER profile



10363 Davis Ave.
Kingsburg, CA 93631
Kingsburgorchards.com

EAT. BREATHE. SLEEP. FARM

Over the past two decades, Kingsburg Orchards has emerged as one of the premier shippers and packers in California's Central Valley. Still a family owned and operated company, they grow all kinds of California fresh fruit that they offer from May through February, all managed by an experienced team that's been working and growing together for nearly 16 years!



COMPANY *snapshot*

- ✓ Family Owned
- ✓ Veteran Owned
- ✓ Available for Speakers at Schools

Over the past several years Kingsburg Orchards has been fortunate to watch their once small farming operation flourish and grow into what it is today. They now harvest over 200 varieties of fresh fruit including White Peaches, White Nectarines, Pluots, Asian Pears and Apriums, just to name a few.

OUR FRUITS

Cherries
Apples
Peacharine
Apriums/Apricots
Yellow Flesh Tree Fruit
White Flesh Tree Fruit
Pluots/Plumcots
Plums
Apple Pears
Kiwi



Let's grow forward together.

Reach out today for more information about our partners!

(800) 540-0215

info@goldstarfoods.com



A GS Foods Group
Company